

CAL Evaluation

Template Questionnaire
Graphic Design

Biomedical Multimedia Unit
University of Melbourne



Designed for Graphic Design Expert

Designed to improve the CAL module while it is under development

1.0 Navigation

1.1 The navigation system was in a consistent location	<input type="checkbox"/> strongly agree	<input type="checkbox"/> agree	<input type="checkbox"/> neutral	<input type="checkbox"/> disagree	<input type="checkbox"/> strongly disagree
1.2 The navigation system would be intuitive for users	<input type="checkbox"/> strongly agree	<input type="checkbox"/> agree	<input type="checkbox"/> neutral	<input type="checkbox"/> disagree	<input type="checkbox"/> strongly disagree
1.3 I thought the function of buttons and links was easy to understand	<input type="checkbox"/> strongly agree	<input type="checkbox"/> agree	<input type="checkbox"/> neutral	<input type="checkbox"/> disagree	<input type="checkbox"/> strongly disagree
1.4 There were times when I was confused about my location within the package	<input type="checkbox"/> strongly agree	<input type="checkbox"/> agree	<input type="checkbox"/> neutral	<input type="checkbox"/> disagree	<input type="checkbox"/> strongly disagree
1.5 The navigation system had a consistent structure	<input type="checkbox"/> strongly agree	<input type="checkbox"/> agree	<input type="checkbox"/> neutral	<input type="checkbox"/> disagree	<input type="checkbox"/> strongly disagree
1.6 I thought the navigation system was easy to understand	<input type="checkbox"/> strongly agree	<input type="checkbox"/> agree	<input type="checkbox"/> neutral	<input type="checkbox"/> disagree	<input type="checkbox"/> strongly disagree

2.0 Colour

2.1 Colour was used consistently in the package	<input type="checkbox"/> strongly agree	<input type="checkbox"/> agree	<input type="checkbox"/> neutral	<input type="checkbox"/> disagree	<input type="checkbox"/> strongly disagree
2.2 Generally colour was used well in the package	<input type="checkbox"/> strongly agree	<input type="checkbox"/> agree	<input type="checkbox"/> neutral	<input type="checkbox"/> disagree	<input type="checkbox"/> strongly disagree
2.3 The use of colour to highlight text on the screen was well executed	<input type="checkbox"/> strongly agree	<input type="checkbox"/> agree	<input type="checkbox"/> neutral	<input type="checkbox"/> disagree	<input type="checkbox"/> strongly disagree
2.4 Contrasting colours were used well in the package	<input type="checkbox"/> strongly agree	<input type="checkbox"/> agree	<input type="checkbox"/> neutral	<input type="checkbox"/> disagree	<input type="checkbox"/> strongly disagree
2.5 Colour was used indiscriminately in the package	<input type="checkbox"/> strongly agree	<input type="checkbox"/> agree	<input type="checkbox"/> neutral	<input type="checkbox"/> disagree	<input type="checkbox"/> strongly disagree

3.0 Text

3.1 Information presented at text was chunked into small units	<input type="checkbox"/> strongly agree	<input type="checkbox"/> agree	<input type="checkbox"/> neutral	<input type="checkbox"/> disagree	<input type="checkbox"/> strongly disagree
3.2 Too much text was presented on each screen	<input type="checkbox"/> strongly agree	<input type="checkbox"/> agree	<input type="checkbox"/> neutral	<input type="checkbox"/> disagree	<input type="checkbox"/> strongly disagree
3.3 Users were required to do too much scrolling in the package	<input type="checkbox"/> strongly agree	<input type="checkbox"/> agree	<input type="checkbox"/> neutral	<input type="checkbox"/> disagree	<input type="checkbox"/> strongly disagree
3.4 Fonts were used well on screen	<input type="checkbox"/> strongly agree	<input type="checkbox"/> agree	<input type="checkbox"/> neutral	<input type="checkbox"/> disagree	<input type="checkbox"/> strongly disagree
3.5 The text was clear and easy to read	<input type="checkbox"/> strongly agree	<input type="checkbox"/> agree	<input type="checkbox"/> neutral	<input type="checkbox"/> disagree	<input type="checkbox"/> strongly disagree

4.0 Structure

4.1 Screens throughout the package had a consistent structure

strongly agree agree neutral disagree strongly disagree

4.2 Screens throughout the package had a balanced structure

strongly agree agree neutral disagree strongly disagree

5.0 Graphics (including animations, photographs, diagrams & scans)

on the scales below please circle your preferred response regarding the use of graphics in the package

HIGH QUALITY

1 — 2 — 3 — 4 — 5 — 6 — 7 — 8 — 9

LOW QUALITY

NOT LABELLED
CLEARLY

1 — 2 — 3 — 4 — 5 — 6 — 7 — 8 — 9

LABELLED
CLEARLY

GRAPHICALLY
CLEAR

1 — 2 — 3 — 4 — 5 — 6 — 7 — 8 — 9

GRAPHICALLY
FUZZY

GRAPHICALLY
DULL

1 — 2 — 3 — 4 — 5 — 6 — 7 — 8 — 9

GRAPHICALLY
INTERESTING

6.0 The Interface Generally

on the scales below can you please circle your preferred response regarding your impression of the interface generally.

'1' indicates a "poor" rating and '9' indicates an "excellent" rating.

poor

excellent

Useability

1 — 2 — 3 — 4 — 5 — 6 — 7 — 8 — 9

Consistency

1 — 2 — 3 — 4 — 5 — 6 — 7 — 8 — 9

Clarity

1 — 2 — 3 — 4 — 5 — 6 — 7 — 8 — 9

User Engagement

1 — 2 — 3 — 4 — 5 — 6 — 7 — 8 — 9

Media Coordination

1 — 2 — 3 — 4 — 5 — 6 — 7 — 8 — 9

Appeal

1 — 2 — 3 — 4 — 5 — 6 — 7 — 8 — 9

User-Friendliness

1 — 2 — 3 — 4 — 5 — 6 — 7 — 8 — 9

Structure

1 — 2 — 3 — 4 — 5 — 6 — 7 — 8 — 9

General "Look and Feel"

1 — 2 — 3 — 4 — 5 — 6 — 7 — 8 — 9

7.0 Comments

7.1 Please note what you thought were the best aspects of the package.

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7.2 Please note what you thought were the worst aspects of the package.

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7.3 Do you have any other comments about the graphic design of the package?

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